

Message Text

UNCLASSIFIED

PAGE 01 STATE 301364
ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 R

DRAFTED BY COM/BED/OIM/HHLINDSTROM, CMM/LFM
APPROVED BY EB/OCA/CM/PHARRIS
COM/OIM/229/LKUUS
COM/OIM/DM/CBARRETT
COM/OIM/CGENDREAU
STATE/EUR/CE/JHURLEY(INFO)
STATE/EB/OCA/RDAY
COM/OED/OBO/JHARDISTY (PHONE)

-----089030 180203Z /66

R 170223Z DEC 77
FM SECSTATE WASHDC
TO AMEMBASSY BERN
INFO AMCONSUL ZURICH

UNCLAS STATE 301364

E.O. 11652: N/A

TAGS: BEXP, SZ

SUBJECT: COUNTRY COMMERCIAL PROGRAM REVIEW

REF: BERN 4954

1. WASHINGTON COMMERCIAL ACTION GROUP MEETING HELD
NOVEMBER 22 WITH COMMERCE (OIM, OED, OTP), STATE AND USIA
PARTICIPATING.

2. STATE DESK OFFICER HURLEY REPORTED ON HIS RECENT VISIT
TO THE POST. HIS FAVORABLE IMPRESSION WAS SHARED BY ALL
PARTICIPANTS.

3. POST'S FINAL REPORT ON THE IMPLEMENTATION OF THE FY-77
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 301364

COUNTRY COMMERCIAL PROGRAM WAS REVIEWED AND THE WCAG FEELS
POST SHOULD BE COMPLIMENTED ON HIGH LEVEL OF CCP ACHIEVE-
MENT.

4. WCAG PARTICULARLY NOTED POST'S SUCCESSES WITH PROMOTING
FBP AND OTHER GROUP TRAVEL TO THE U.S.

5. THE COMMERCIAL NEWSLETTER WAS REVIEWED AND THE SUBJECT OF FAVORABLE COMMENT.

6. WCAG WAS ALSO ADVISED THAT IT WAS THE INTENTION THAT THE INTERNATIONAL MARKETING CENTER IN MILAN WOULD STAGE AT LEAST ONE EXHIBITION A YEAR IN SWITZERLAND COMMENCING WITH NUCLEX. -

7. IT WAS ANNOUNCED THAT INITIAL INDUSTRY RESPONSE TO NUCLEX WAS EXCEPTIONAL. VANCE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 17-Dec-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE301364
Document Source: CORE
Document Unique ID: 00
Drafter: BED/OIM/HHLINDSTROM, CMM/LFM
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770471-0586
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19771244/aaaabkne.tel
Line Count: 72
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: e9cf8601-c288-dd11-92da-001cc4696bcc
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 BERN 4954
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 02-Feb-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 195792
Secure: OPEN
Status: NATIVE
Subject: COUNTRY COMMERCIAL PROGRAM REVIEW
TAGS: BEXP, SZ
To: BERN
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/e9cf8601-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009